

# THE POWER SHIFT SUMMIT 2.0

#METOO AND THE MEDIA ONE YEAR LATER

The 2018 Power Shift Summit explored the systems and silence behind sexual misconduct scandals in media organizations. Did calls for action make a difference? Power Shift Summit 2.0 examines what's changed, who's leading the change and what are the untold stories.

## WHEN

Jan. 15, 2019

9:30 a.m. Continental breakfast  
10 a.m.–4 p.m. Program

## WHERE

Newseum Knight Conference Center

Please use the Freedom Forum entrance on Sixth Street  
555 Pennsylvania Ave., N.W.  
Washington, D.C. 20001

## AGENDA

### LIGHT BREAKFAST

9:30–10 a.m.

### WELCOME

10 a.m.

**Jan Neuharth**, chair and chief executive officer, Freedom Forum; trustee, Newseum and Freedom Forum Institute

### SETTING THE STAGE

10:05 a.m.

**Jill Geisler**, Freedom Forum Institute Fellow in Women's Leadership and Loyola University Chicago's Bill Plante Chair in Leadership and Media Integrity

**Cathy Trost**, executive director, Freedom Forum Institute/Power Shift Project

### POWER SHIFT: ONE YEAR LATER – WHAT'S CHANGED AND WHO'S LEADING THE WAY?

10:15 a.m.–noon

What have media organizations done to assess and change the health of their own cultures to ensure safe and equitable workplaces? What progress has been made and what work still must be done? What strategies and solutions have emerged as worthy of replicating? How are media organizations setting priorities, helping rebuild trust and being transparent about their own findings?

*Conversation leaders:*

**Carrie Budoff Brown**, editor, POLITICO

**Sarah Glover**, president, National Association of Black Journalists\*

**Loren Mayor**, president of operations, NPR\*

**Elisa Lees Muñoz**, executive director, International Women's Media Foundation\*

**Carolyn Ryan**, assistant editor, *The New York Times*

**Lauren Williams**, editor-in-chief, Vox

\*Power Shift Project Advisory Board member

### POWER SHIFT: THE VIEW FROM THE EEOC

Noon–2 p.m.

EEOC acting chair **Victoria A. Lipnic** and former commissioner **Chai R. Feldblum**, co-chairs of the EEOC Select Task Force on the Study of Harassment in the Workplace, discuss the latest EEOC data as well as the role of leadership, accountability, training and organizational culture change in preventing and stopping harassment and discrimination.

*Moderator:*

**Mizell Stewart III**, senior director, talent, partnerships and news strategy, Gannett/USA TODAY Network\*

### POWER SHIFT: THE ASSIGNMENT DESK

2–3:45 p.m.

There are still many stories of sexual misconduct and discrimination, both personal and systemic, which need to be told. The Assignment Desk takes a look at them through the lens of journalists who have broken stories, and draws on the many experts in the room for ideas and resources about under-covered stories across all industries. The goal is to improve the quality and quantity of reporting on these critical issues.

*Assignment Desk editor:* **Karen Testa**, former sexual misconduct team leader, The Associated Press

*Conversation leaders:*

**Soraya Chemaly**, author and director, Women's Media Center Speech Project

**Sarah Glover**, president, National Association of Black Journalists

**Aminda Marqués González**, executive editor, *Miami Herald*

**Jane Mayer**, staff writer, *The New Yorker*

**Elisa Lees Muñoz**, executive director, International Women's Media Foundation

### POWER SHIFT: FORWARD TO THE FUTURE

3:45–4 p.m.

**Cathy Trost**, executive director, Freedom Forum Institute/Power Shift Project

**Jill Geisler**, Freedom Forum Institute Fellow in Women's Leadership and Loyola University Chicago's Bill Plante Chair in Leadership and Media Integrity